

## **cca.voice Magazine**

The CCA members' magazine was launched in its new format in May 2012. It is sent quarterly to approximately 7,000 local authority decision-makers including Council Leaders, Deputy Council Leaders and Executive Members.

The magazine includes articles written by key figures in local government, the CCA Board and its staff. It is often used as a springboard for policy announcements and regularly covers the activities of the MHCLG and Conservative councils. The magazine features campaigning advice and a comprehensive by-election results analysis, as well as features on Party Conference and local government events.

Advertising is a convenient and effective way of targeting the key players in local government.

**cca.voice** is a 16 page A5 magazine.

### **Rate Card**

#### Advertising:

Side column	£250
Half Page	£400
Full Page	£750
Full page article style	£800

Loose A5 inserts: £650

Discounts for series: 5 inserts - 10%  
10 inserts - 25%

A **15% discount** is given to **CCA members** wishing to advertise with us.

All rates include VAT (No agency commission).

*Or why not use our **weekly email service** to advertise your company or event – please use the contact below for further information.*

### **Contact for Copy Deadline and Further Information:**

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