

CCA PUBLICATIONS

The CCA produces a range of publications to support the work of local councillors.

Our quarterly magazine features the latest news and campaigning advice, along with articles from Members and Ministers keen to share their successes and examples of best practice.

The CCA's [Guide to Becoming a Conservative Councillor](#) is a popular recruitment tool for council candidates while our [Guide for New Conservative Councillors](#) helps Members in their new role.

For Group Leaders our [Post-Local Elections Guide](#), written by Conservative council leaders, provides advice for those in control, opposition or a hung situation. Other publications include [Councillors and the Law](#), [Being Effective in Opposition](#), a [Guide for Young Councillors](#), and [Engaging with your Constituents](#), which advises on areas such as managing casework and organising surgeries.

The CCA also produces [Localiser](#), a topical campaign pack, to help councillors with ward campaigns.



WHO MAY JOIN THE CCA?

All elected Conservative councillors on principal councils are required by the Party Constitution to become members of the **Conservative Councillors' Association**.

Council candidates, parish/town councillors and Party Members who have a strong local government connection are also welcome to join the CCA. We offer different types of membership - Full, Associate, Associate Plus, and Candidate.

SUBSCRIBE

Membership of the CCA costs **£35.00 a year.**

For more information and to become a member, please visit our website www.conservativecouncillors.com

Alternatively, you can contact the Conservative Councillors' Association directly on **020 7984 8144** or at cca@conservatives.com.

Various membership opportunities are available for selected council candidates, parish councillors and Party Members at reduced rates.



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AN INTRODUCTION TO THE CCA



WHAT IS THE CCA?

The Conservative Councillors' Association is the official voice of Conservatives in local government.

The CCA exists to provide a strong and unified voice for all Conservative councillors within the Party and in the wider community.

The CCA supports councillors in their important role and provides them with the tools to both work effectively on behalf of local residents and to campaign successfully as Conservatives.

WHO RUNS THE CCA?

The CCA is managed by the Local Government Board.

The Board is elected annually by CCA Members with the exception of the LGA Conservative Group Leader, the CCA Secretary and the Minister for Local Government.



CCA EVENTS

The CCA holds a number of events throughout the year.

Our main event, the annual Conservative Local Government Conference is attended by CCA Members, Ministers and key stakeholders in local government, and provides an excellent opportunity for discussion on the latest developments in local government.

The CCA hosts a number of fringe events at the Conservative Party Conference including a briefing session with our Parliamentary Local Government Team and hosts a stand in the exhibition area.

We also run a number of training events throughout the year, including campaign training days, public speaking courses and a new councillors' training day. We also arrange an annual post-election day for Group Leaders.

The CCA plays a key role in policy development and holds policy seminars with councillors and Ministers, all designed to stimulate new thinking and share best practice across the country.



CCA ONLINE

The CCA website provides information and advice to support our Members.

Members can access the latest campaign packs, press releases, by-election results, campaigning guides and much more in the Member Area. Weekly news emails provide Members with the most up-to-date news and information.

The CCA also offers a free website platform for Conservative councillors and candidates where Members can choose from Party branded templates to set up their own website.

CCA CAMPAIGNING

Members can apply for campaign grants to assist with local election campaigns.

A range of guides are also available to assist with campaigning, providing essential advice on planning your campaign and fighting an election.

