

'INPUT' MAGAZINE

Input magazine was launched in its new format in the year 2000. It is sent quarterly to approximately 9000 local authority decision-makers including Council Leaders, Deputy Council Leaders and Executive Members.

The magazine includes articles written by key figures in local government, the CCA Board and its staff. It is often used as a springboard for policy announcements and regularly covers the activities of the Cabinet and Conservative MPs. The magazine features campaigning advice and a comprehensive by-election results listing, as well as features on Party Conference and local government events.

Advertising in *Input* is a convenient and effective way of targeting the key players in local government.

RATE CARD

Advertising:

£20 per s.c.c.m

Eighth of a Page		£150
Quarter Page	130mm x 90.5mm	£250
Half Page	130mm x 190mm	£400
Full Page	260.5mm x 190mm	£750
Full page article style		£800

Loose A4 inserts: £650

Discounts for series: 5 inserts - 10%
10 inserts - 25%
20 inserts - 40%

All rates include VAT (No agency commission).

*Or why not use our weekly **Rapid News Service Email** to advertise your company or event – please use the contact below for further information.*

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